

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**Powerwin Tech Group Limited**

**力盟科技集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2405)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Powerwin Tech Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group and the information currently available to the Board for the six months ended 30 June 2023 (the “**Period**”), the Group is expected to record a net profit of over US\$2.0 million for the Period as compared to a net profit of approximately US\$1.5 million for the six months ended 30 June 2022, representing an increase of over 30.0%. The Board believes that such increase was mainly due to (i) the increased business volume from current customers of both the Group’s cross-border digital marketing services and cross-border online-shop SaaS solutions during the Period; (ii) the engagement of certain new customers for the Group’s SaaS-related services; and (iii) the Group maintaining a healthy cost structure.

The information contained in this announcement is only based on the preliminary assessment of the unaudited consolidated management accounts of the Group and the information currently available to the Board for the Period, which has neither been reviewed nor audited by the Company's auditors nor has been reviewed by the audit committee of the Company. The Group is still in the process of finalizing the interim results of the Group and therefore the actual results may differ from the information set out in this announcement. Details of the Group's interim results for the Period are expected to be published in August 2023.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Powerwin Tech Group Limited**  
**Li Xiang**  
*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, August 18, 2023

*As at the date of this announcement, the Board comprises Mr. Li Xiang and Ms. Yu Lu as executive Directors; and Ms. Zhao Yan, Mr. Gong Peiyue and Mr. Li Kwok Tai James as independent non-executive Directors.*